



# There must be a reason

**WHY**

IN 1943 BOB JONES COLLEGE  
HAS ON ITS CAMPUS . . .

**TEN**

MORE BUILDINGS THAN  
IN 1933 . . .



*"A study in contrast. 'Old Main', though modernized within, reflects the charm of the Old South. The 'Dixon-McKenzie Dining Hall', one of the new buildings modern in every detail, bespeaks the same warm hospitality and friendliness."*



- BOB JONES COLLEGE HAS EXPERIENCED A PHENOMENAL INCREASE IN ENROLLMENT OF BOTH YOUNG MEN AND YOUNG WOMEN DURING THIS SAME PERIOD. BOB JONES COLLEGE ENDEAVORS TO "SEEK . . . FIRST THE KINGDOM OF GOD, AND HIS RIGHTEOUSNESS." SPIRITUAL EMPHASIS HAS KEPT PACE WITH AN EXPANDING PHYSICAL PLANT, AN INCREASED STUDENT BODY, A BROADENED CURRICULUM.

If you can attend college for only one or two years before entering the service of your country, we strongly advise your coming to Bob Jones College for this year or two of character preparation and intellectual and spiritual training so essential now.

If you are still in high school we advise you to come to the Bob Jones College Academy (a four-year, fully accredited high school) for educational and Christian training before you enter upon your military service.

Bob Jones College offers a wide variety of courses leading to Bachelor of Arts and Bachelor of Science degrees, and in the Graduate School of Religion courses leading to the Master of Arts degree. Beginning with the school year 1943-44, courses leading to the Doctor of Philosophy degree will also be offered in the field of religion. Bob Jones College has high scholastic standards. It also stands without apology for the "old-time religion" and for the absolute authority of the Bible.

For detailed information write.

**DR. BOB JONES, JR.**

**BOB JONES COLLEGE**

**CLEVELAND, TENNESSEE**

*May 1943*